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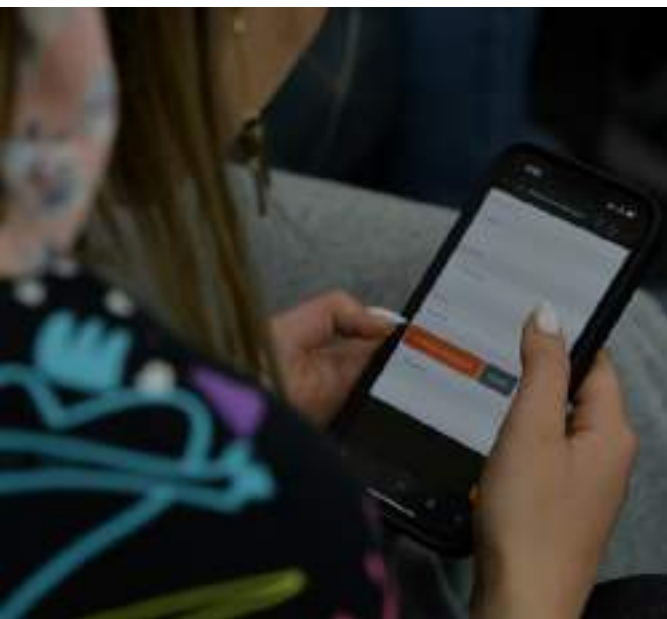


MICR@S
entrepreneurship ⁴ school

MICR@S: External Pilot Phase of the Project in Romania

On May 24, 2024, **HELLOBUCOVINA TRAVEL&TOURS**, as a partner of the Micr@s project, has organized a pilot test event of the results of the European project (ERASMUS+), which is in its last stage of implementation.

The project aimed at the creation of teaching methods and tools for teachers and learning for students for the disciplines aimed at developing entrepreneurial skills.



The project is avant-garde in the entrepreneurial education of young people, because it focuses on a field less documented until now: community social businesses of the micro-cooperative type.

The students between 12 and 18 years old are the ones to whom the training modules made through the project are dedicated, but also to their teachers who will have at hand 2 useful tools that will help them teach much more efficiently, with content adapted to the age of the students and especially with edifying practical examples to demonstrate to young people that there are many entrepreneurial models of this type from which they can be inspired.

We are proud that we have presented in an almost final form the 2 main results of this project which will certainly have an important impact on young people who want to have a positive role in the social development of the communities they belong to:

- An **E-LEARNING PLATFORM** containing 14 Learning Pills (short training modules) for improving entrepreneurial knowledge, skills and competences in schools such as:

1. Entrepreneurship as a transversal skill
2. How to be a successful entrepreneur
3. Governance Roles and Talent Exploitation
4. Community Cooperative Services
5. Feedback as scoring strategy
6. How to set up a Community Business
7. Coaching in schools and Active Citizenship
8. Social Entrepreneurship
9. Green Entrepreneurship
10. Inclusion Policy
11. Business and Financial Plan
12. New trends in Marketing
13. Digital Entrepreneurship
14. Leadership Skills





The **E-LEARNING PLATFORM (GAME LEARNING ENVIRONMENT)** is the online environment (platform) that hosts learning materials for students ("Learning Snacks"). This material has been translated into all partner languages. These training modules are available on the project platform: <https://platform.micras-learning.eu/>

All materials are offered for FREE, the only requirement is to create an account

- **A COMMUNITY COOPERATIVE LEARNING GAME**, which is an online game space where students can create their own entrepreneurial models by working in groups by completing an online Business Model Canvas template. Students can compare their ideas with other students' ideas. The game is available here: <https://micras-learning.eu/> The game is also FREE, the only requirement is to create an account.

The event of May 24 took place in Piatra Neamt and has represented a moment of meeting with the students and teachers from the schools, those who are part of the target group of the project. HELLOBUCOVINA representatives made a presentation of the results of the project and, together with the students, they reviewed several training modules to test the e-learning platform and guided the students to test the Canvas Game, the second result of the project.

