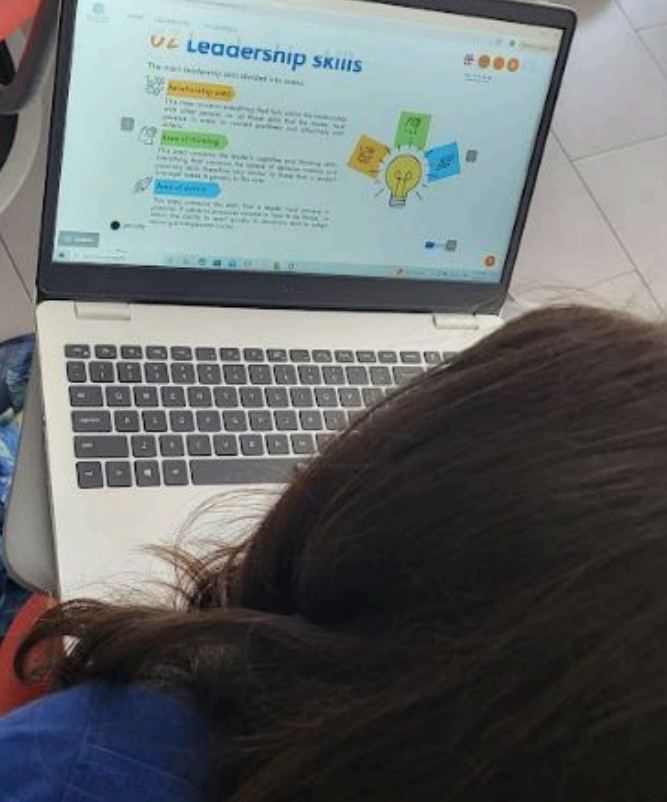




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MICR@S
entrepreneurship ^{AT} school

MICR@S: External Pilot Phase of the Project in Serbia

Serbian partner **LINK Educational Alliance (LEA)** conducted the pilot test phase in which it involved 48 students from the International School in Belgrade, Serbia, offering a hands-on evaluation of Micr@s learning platform and educational game.

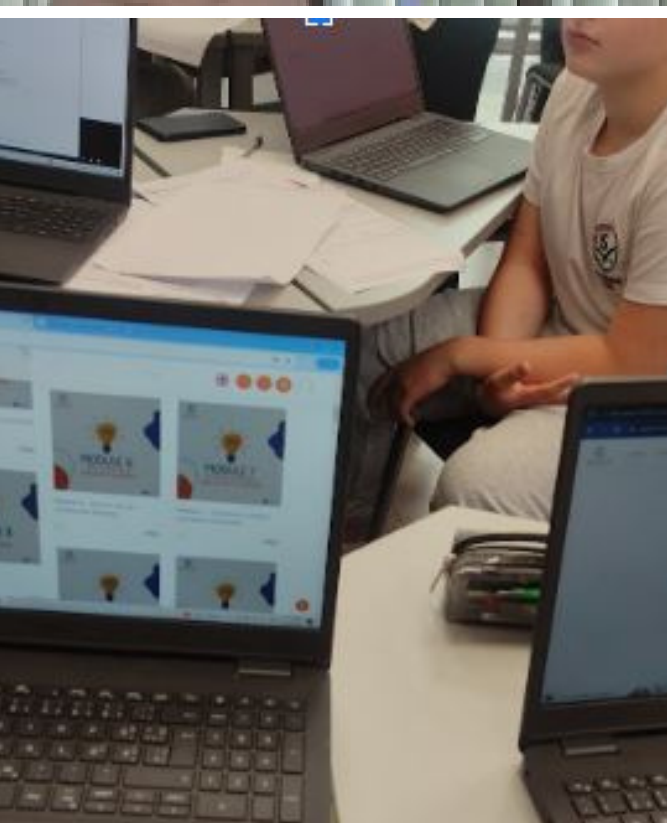
The test took place between May and June 2024, involving students with an average age of 15 (14 to 16), who had already acquired some business knowledge through the Cambridge curriculum. Activities focused on the "Social Entrepreneurship" and "Business and Financial Plan" modules, with the aim of providing students with practical tools to design business plans and understand the concepts of social entrepreneurship.

Students used interactive materials such as "Learning Snacks" and the MICR@S game, which combines quizzes and cooperative activities. The whole process was integrated into school lessons, enriching the curriculum with a unique and engaging educational experience.



Feedback gathered through open discussion and surveys distributed to students and teachers showed a high degree of satisfaction. Participants appreciated the design and interactivity of the platform, as well as the ability to collaborate with peers. Some students also completed additional modules, showing curiosity and interest.

However, there was no shortage of useful feedback for the improvement of project products. Some students found it difficult to use the Canva template for creating business plans due to layout and text limitations.



The winning idea of the national contest, the **project "Macrocount"** was later presented during the final meeting in Brussels where it won first prize for the innovativeness and detail of the proposed elements.

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