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**MICR@S**  
entrepreneurship <sup>AT</sup> school

## MICR@S: External Pilot Phase of the Project in Portugal

The Portuguese partner, **Agrupamento de Escolas José Estevão (AEJE)**, conducted the pilot testing phase to evaluate the effectiveness of innovative educational tools designed to integrate entrepreneurial cooperation into school education.

The school group involved 54 students aged 14-15 in 10th grade. Students worked in teams to explore digital training materials ("Learning Snacks") and participate in an online collaborative game to create business models. Modules tested included topics such as social and ecological entrepreneurship and new marketing trends.

### Methodology and key findings

The sessions, each lasting 90 minutes, followed a collaborative approach, combining social dynamics and hands-on learning. Students showed increasing enthusiasm and commitment, improving their social and entrepreneurial skills such as leadership, critical thinking and conflict management.

Various feedback was collected to improve the materials and platforms in terms of accessibility and understanding of the activities. Overall, the activities were received very positively by the students, and the MICR@S project demonstrated its educational value by providing students with a meaningful and challenging experience.

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