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MICR@S
entrepreneurship ^{AT} school

MICR@S: External Pilot Phase of the Project in Cyprus

Cypriot partner **Emphasys Centre**, completed the pilot testing phase in two high schools in Cyprus, involving 41 students and three teachers.

The sessions were held on October 15 and 16, 2024 in face-to-face mode:

- First session: at Olympion Private High School, with 20 students aged 17-18 already introduced to business and entrepreneurship topics.
- Second session: at Aradippou High School, with 21 students aged 16-17 with no prior experience in entrepreneurship.



Students participated in interactive activities using tools such as the **Business Model Canvas (BMC)**, in paper format due to restrictions on the use of digital devices in the classroom.

Modules covered

During the sessions, participants explored different educational modules:

- Session 1: how to become a successful entrepreneur, community business creation, and new trends in marketing.
- Session 2: entrepreneurship as a cross-cutting skill, social entrepreneurship, green entrepreneurship, and business and financial planning.

The overall feedback was very positive. Students especially appreciated the opportunity to develop group entrepreneurial ideas and present them through an elevator pitch.



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